

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Ste 670**  
**Fairfax, VA 22030-7428**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167570-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Local Account KSTP House	MSP - KSTP/ KS	Local

Advertiser	Product	Estimate Number
Graves for Congress		12150

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	167570	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	M-F 5-530a News	5-530a	- 1- 1- - -	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1- 1- - - 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/02/12 5:22 AM M-F 5-530a News 5-530a :30 JGTV1202H \$175.00 NM 3 M Th 10/04/12 5:23 AM M-F 5-530a News 5-530a :30 JGTV1203H \$175.00 NM									
2	10/01/12	10/07/12	M-F 530-6a News	530-6a	11111- -	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111- - 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 5:53 AM M-F 530-6a News 530-6a :30 JGTV1203H \$175.00 NM 2 M Tu 10/02/12 5:54 AM M-F 530-6a News 530-6a :30 JGTV1203H \$175.00 NM 3 M W 10/03/12 5:44 AM M-F 530-6a News 530-6a :30 JGTV1202H \$175.00 NM 4 M Th 10/04/12 5:53 AM M-F 530-6a News 530-6a :30 JGTV1203H \$175.00 NM 5 M F 10/05/12 5:54 AM M-F 530-6a News 530-6a :30 JGTV1203H \$175.00 NM									
3	10/01/12	10/07/12	M-F 6-7a News	6-7a	11111- -	:30	5	\$300.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Graves for Congress		12150	

www.kstp.com

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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>1-1-1--</td><td>3</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/01/12</td><td>9:49 AM</td><td>Live with Kelly and Michael</td><td>9-10a</td><td>:30</td><td>JGTV1203H</td><td>\$150.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>W</td><td>10/03/12</td><td>9:56 AM</td><td>Live with Kelly and Michael</td><td>9-10a</td><td>:30</td><td>JGTV1203H</td><td>\$150.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>F</td><td>10/05/12</td><td>9:34 AM</td><td>Live with Kelly and Michael</td><td>9-10a</td><td>:30</td><td>JGTV1203H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	1-1-1--	3	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/01/12	9:49 AM	Live with Kelly and Michael	9-10a	:30	JGTV1203H	\$150.00	NM	2	M	W	10/03/12	9:56 AM	Live with Kelly and Michael	9-10a	:30	JGTV1203H	\$150.00	NM	3	M	F	10/05/12	9:34 AM	Live with Kelly and Michael	9-10a	:30	JGTV1203H	\$150.00	NM																																																																													
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# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167570-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Graves for Congress		12150	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/07/12	M-F The View	10-11a	- 1- 11--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1- 11-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Tu 10/02/12 10:30 AM M-F The View 10-11a :30 JGTV1202H \$225.00 NM									
2 M Th 10/04/12 9:59 AM M-F The View 10-11a :30 JGTV1203H \$225.00 NM									
3 M F 10/05/12 9:59 AM M-F The View 10-11a :30 JGTV1203H \$225.00 NM									
11	10/01/12	10/07/12	M-F Midday News	11a-12p	1- 11---	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1- 11--- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/01/12 11:10 AM M-F Midday News 11a-12p :30 JGTV1203H \$100.00 NM									
2 M W 10/03/12 11:29 AM M-F Midday News 11a-12p :30 JGTV1202H \$100.00 NM									
3 M Th 10/04/12 11:23 AM M-F Midday News 11a-12p :30 JGTV1203H \$100.00 NM									
12	10/01/12	10/07/12	M-F Midday News	11a-12p	- 1-- 1--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - 1-- 1-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M Tu 10/02/12 11:50 AM M-F Midday News 11a-12p :30 JGTV1203H \$100.00 NM									
3 M F 10/05/12 11:52 AM M-F Midday News 11a-12p :30 JGTV1202H \$100.00 NM									
13	10/01/12	10/07/12	The Chew	12-1p	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -- 1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M W 10/03/12 12:55 PM The Chew 12-1p :30 JGTV1203H \$200.00 NM									
14	10/01/12	10/07/12	Katie	2-3p	---- 1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---- 1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M F 10/05/12 2:49 PM Katie 2-3p :30 JGTV1203H \$100.00 NM									
15	10/01/12	10/07/12	Twin Cities Live	3-4p	11- 1---	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11- 1--- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/01/12 3:26 PM Twin Cities Live program re-broadcast 10/1/12 106a on KSTP-TV 3-4p :30 JGTV1202H \$100.00 NM									
2 M Tu 10/02/12 3:47 PM Twin Cities Live program re-broadcast 10/2/12 106a on KSTP-TV 3-4p :30 JGTV1203H \$100.00 NM									
3 M Th 10/04/12 3:13 PM Twin Cities Live program re-broadcast 10/4/12 106a on KSTP-TV 3-4p :30 JGTV1202H \$100.00 NM									
16	10/01/12	10/07/12	Millionaire	4-430p	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/01/12 4:24 PM Millionaire 4-430p :30 JGTV1203H \$150.00 NM									
2 M Tu 10/02/12 4:18 PM Millionaire 4-430p :30 JGTV1202H \$150.00 NM									
3 M W 10/03/12 4:24 PM Millionaire 4-430p :30 JGTV1203H \$150.00 NM									

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**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167570-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Graves for Congress		12150	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
16	10/01/12	10/07/12	Millionaire	4-430p	11111--	:30	5	\$150.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>M</td><td>Th</td><td>10/04/12</td><td>4:17 PM</td><td>Millionaire</td><td>4-430p</td><td>:30</td><td>JGTV1203H</td><td>\$150.00</td><td>NM</td></tr><tr><td>5</td><td>M</td><td>F</td><td>10/05/12</td><td>4:21 PM</td><td>Millionaire</td><td>4-430p</td><td>:30</td><td>JGTV1203H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	M	Th	10/04/12	4:17 PM	Millionaire	4-430p	:30	JGTV1203H	\$150.00	NM	5	M	F	10/05/12	4:21 PM	Millionaire	4-430p	:30	JGTV1203H	\$150.00	NM																																													
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18	10/01/12	10/07/12	M-F 5-530p	5-530p	11111--	:30	5	\$350.00	NM																																																																														
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3	M	W	10/03/12	5:30 PM	M-F 5-530p	5-530p	:30	JGTV1203H	\$350.00	NM																																																																													
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19	10/01/12	10/07/12	M-F 6-630p	6-630p	11111--	:30	5	\$450.00	NM																																																																														
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5	M	F	10/05/12	6:22 PM	M-F 6-630p	6-630p	:30	JGTV1203H	\$450.00	NM																																																																													
20	10/01/12	10/07/12	M-F 630-7p	630-7p	--1-1--	:30	2	\$400.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>--1-1--</td><td>2</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>W</td><td>10/03/12</td><td>6:38 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>JGTV1202H</td><td>\$400.00</td><td>NM</td></tr><tr><td>3</td><td>M</td><td>F</td><td>10/05/12</td><td>6:43 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>JGTV1203H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	--1-1--	2	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	W	10/03/12	6:38 PM	M-F 630-7p	630-7p	:30	JGTV1202H	\$400.00	NM	3	M	F	10/05/12	6:43 PM	M-F 630-7p	630-7p	:30	JGTV1203H	\$400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/01/12	10/07/12	--1-1--	2	\$400.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	M	W	10/03/12	6:38 PM	M-F 630-7p	630-7p	:30	JGTV1202H	\$400.00	NM																																																																													
3	M	F	10/05/12	6:43 PM	M-F 630-7p	630-7p	:30	JGTV1203H	\$400.00	NM																																																																													
21	10/01/12	10/07/12	Dancing with the Stars	7-9p	1-----	:30	1	\$3,500.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/01/12</td><td>6:59 PM</td><td>Dancing with the Stars</td><td>7-9p</td><td>:30</td><td>JGTV1203H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	1-----	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/01/12	6:59 PM	Dancing with the Stars	7-9p	:30	JGTV1203H	\$3,500.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/01/12	10/07/12	1-----	1	\$3,500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	M	M	10/01/12	6:59 PM	Dancing with the Stars	7-9p	:30	JGTV1203H	\$3,500.00	NM																																																																													
22	10/01/12	10/07/12	Dancing Results Show	8-9p	-1-----	:30	1	\$3,500.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-1-----</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Tu</td><td>10/02/12</td><td>8:21 PM</td><td>Dancing Results Show</td><td>8-9p</td><td>:30</td><td>JGTV1202H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-1-----	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Tu	10/02/12	8:21 PM	Dancing Results Show	8-9p	:30	JGTV1202H	\$3,500.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/01/12	10/07/12	-1-----	1	\$3,500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	M	Tu	10/02/12	8:21 PM	Dancing Results Show	8-9p	:30	JGTV1202H	\$3,500.00	NM																																																																													
23	10/01/12	10/07/12	The Middle/Neighbors	7-8p	--1----	:30	1	\$1,275.00	NM																																																																														

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167570-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Graves for Congress		12150	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -- 1---- 1 \$1,275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/03/12 7:46 PM The Middle/Neighbors 7-8p :30 JGTV1203H \$1,275.00 NM									
24	10/01/12	10/07/12	Grey's Anatomy	8-9p	--- 1---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --- 1--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/04/12 8:18 PM Grey's Anatomy 8-9p :30 JGTV1203H \$3,000.00 NM									
25	10/01/12	10/07/12	What Would You Do?	8-9p	---- 1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---- 1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/05/12 8:39 PM What Would You Do? 8-9p :30 JGTV1202H \$1,500.00 NM									
27	10/01/12	10/07/12	M-F, Su 10-1035p	10-1035p	11111--	:30	5	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 10:27 PM M-F, Su 10-1035p 10-1035p :30 JGTV1202H \$625.00 NM 2 M Tu 10/02/12 10:22 PM M-F, Su 10-1035p 10-1035p :30 JGTV1203H \$625.00 NM 3 M W 10/03/12 10:29 PM M-F, Su 10-1035p 10-1035p :30 JGTV1203H \$625.00 NM 4 M Th 10/04/12 10:12 PM M-F, Su 10-1035p 10-1035p :30 JGTV1202H \$625.00 NM 5 M F 10/05/12 10:28 PM M-F, Su 10-1035p 10-1035p :30 JGTV1203H \$625.00 NM									
28	10/01/12	10/07/12	M-F 1102p News	1102-1132p	11111--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 11:25 PM M-F 1102p News 1102-1132p :30 JGTV1203H \$100.00 NM 2 M Tu 10/02/12 11:31 PM M-F 1102p News 1102-1132p :30 JGTV1203H \$100.00 NM 3 M W 10/03/12 11:22 PM M-F 1102p News 1102-1132p :30 JGTV1202H \$100.00 NM 4 M Th 10/04/12 11:20 PM M-F 1102p News 1102-1132p :30 JGTV1203H \$100.00 NM 5 M F 10/05/12 11:22 PM M-F 1102p News 1102-1132p :30 JGTV1203H \$100.00 NM									
29	10/01/12	10/07/12	Nightline	1035-1102p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 10:54 PM Nightline 1035-1102p :30 JGTV1203H \$350.00 NM									
<b>Total Spots</b>							<b>82</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$34,015.00</b>
<u>Agency Commission</u>	<b>\$5,102.25</b>
<u>Net Amount Due</u>	<b>\$28,912.75</b>